

American Federation of Labor and Congress of Industrial Organizations



815 Sixteenth Street, N.W.
Washington, D.C. 20006
(202) 637-5000
www.aflcio.org

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MEMORANDUM

TO: National and International Union Presidents
Principal Officers of State Federations
Principal Officers of Central Labor Councils and Area Labor Federations

FROM: Richard L. Trumka 

DATE: September 10, 2015

RE: **Introductory Strategic Campaign Research Training:
November 16-18, 2015**

The union movement is continually launching new waves of organizing and bargaining campaigns that require skilled corporate researchers and campaigners in support of organizing, bargaining and representation activities. The AFL-CIO is pleased to offer technical training for union researchers and campaigners to help build our collective strategic research capacity.

On November 16-18, 2015, the AFL-CIO Organizing Department's Center for Strategic Research will be offering an "Introduction to Strategic Campaign Research" training at the Maritime Institute, 692 Maritime Boulevard, in Linthicum, Maryland. A flyer with additional details, a registration form, and a preliminary agenda for the course are enclosed. Please note that the course is limited to 28 participants on a first-come basis. I would appreciate it if you would please forward the enclosed information to appropriate individuals on your staff, and where appropriate, your districts and locals.

Because this is a popular course that tends to fill up quickly, we encourage you to register as soon as possible to secure a spot. Please contact Julie Farb, Director of the Center for Strategic Research, with any questions at jfarbblain@aflcio.org or 202/637-3924.

RLT/JFB/cd

Attachments (3)

cc: Organizing Directors
Research Directors