



**Title:** Campaign Director

**ALIGN: the Alliance for a Greater New York** unites labor and community for a more just and sustainable New York. Formed by the merger of New York Jobs with Justice and Urban Agenda, ALIGN builds upon 20 years of creating good jobs, healthy communities, and a more accountable democracy for all New Yorkers. Successes include the "Trades and Residents for Apprenticeship Development and Economic Success" (TRADES) project, which has created over 300 careers in construction for local public housing residents through New York City Public Housing Authority capital repairs; securing one of the nation's first municipal green buildings policies, which has eliminated over 200,000 metric tons of harmful greenhouse gas emissions; and anchoring the Alliance for a Just Rebuilding and achieving a the Build it Back local hiring program in Sandy-impacted communities. For more information about our work, visit [www.alignny.org](http://www.alignny.org).

We seek a talented, motivated, and dedicated senior Campaign Director to join our leadership team. This is an exciting time to join our team and be engaged in building an ambitious organization at the forefront of innovative movement building efforts in New York.

### **Position Description & Responsibilities**

The Campaign Director will report to the Executive Director and is responsible for:

- **Campaign Development:** Leading the development of local organizing efforts which will involve extensive campaign visioning, planning and strategy development done in conjunction with allies and internal policy and communications teams situated at the intersection of climate, race and the economy. The primary focus will be on developing and guiding an emerging "Climate Works for All" (CWforA) coalition bringing together economic justice, environmental justice and labor partners to envision a climate jobs and resiliency platform that has the political power necessary to compel NYC elected officials to pass bold climate justice policy in the next 2-3 years.
- **Campaign Coordination:** Leading a team to effectively implement campaign plans through setting and consistently achieving yearly, quarterly, and weekly goals as well as responding to campaign flow, stakeholders' and internal priorities to adapt plans effectively; managing public education, advocacy, tactic and action/event coordination.
- **Alliance-Building:** Strengthening and growing our NYC CWforA coalition and our longstanding alliance through broad-based institutional and individual relationship-building and maintenance.
- **Mass Base:** Working closely with the Mass Engagement Strategy Field Director to coordinate campaign messaging and policy priorities that the mass base can be activated to support.
- **Organizational Leadership & Development:** Engaging actively in the leadership team by contributing to organizational vision, strategic planning, fundraising, and staff development as well as being a leader for the organization in the NYC movement, within our longstanding alliance and amongst national networks.

**Qualifications:** A commitment to social, economic and racial justice and the labor movement; Minimum 5 years of experience in a leadership position within a community organization and/or labor union; Has strong relationships with and ability to influence the leadership of economic justice, environmental justice and labor organizations; Knows the New York political landscape and communities; Highly developed racial justice analysis; Ability to independently manage projects from conception to completion, supervise junior staff, and work as part of a team; Excellent organizational, writing and communication skills; Ability to multi-task and work in a deadline driven environment; Willingness and ability to produce significant impacts however necessary; Ability to work independently.

**Terms of Employment:** Campaign Director is a full-time position with health, retirement, vacation, and other benefits. These terms, and others relevant to your employment, are spelled out in the ALIGN Personnel Policy that is available upon request.

**Application Process:** This position is available immediately. E-mail cover letter and resume to [employment@alignny.org](mailto:employment@alignny.org). Please put "Campaign Director" in the subject line of the email. No phone calls please. Applicants who do not meet the minimum requirements will not receive a response.

*ALIGN is an Equal Opportunity Employer. Women, LGBT and people of color are strongly encouraged to apply.*