

2016 Lead Organizer Training

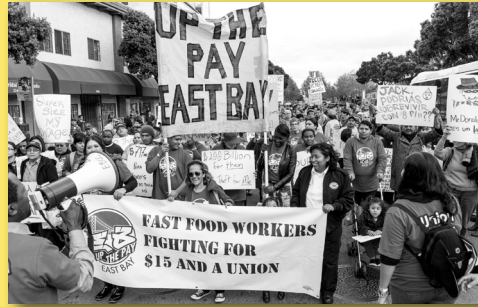


Photo: Annette Bernhardt



UC BERKELEY **LABOR CENTER**

The coming years will present exciting challenges for labor and community groups. Unions and community-based organizations will need skilled staff in order to tackle the mounting needs placed before them and their constituents.

The UC Berkeley Labor Center will offer a Lead Organizer Training on January 20-22, 2016, featuring these topics:

**Staff/Leadership Development • Wellness/Healthy LifeStyle Exercises
• Training/Teaching/Learning Skills • Strategic Campaign Planning •
Community-Labor Coalition Building • Lead Organizing Techniques/Tools**

This workshop is offered for those union and community activists who hold lead organizing positions within their organizations, or will be assigned the task in the near future. Groups entering contract bargaining, conducting campaigns, or undertaking issue-oriented activities during 2016 should consider sending their lead organizers to this training.

The three-day training will be facilitated by UCB Adjunct Labor Specialist Maria L. Abadesco. It will also feature Sanjay Garla, Organizing Director of SEIU United Service Workers West, and Kuusela Hilo, Organizer with United Nurses Association of California/Union of Health Care Professionals.

"The California Lead Organizer Institute is a well-rounded training for all lead organizers. I was leading campaigns when I participated and it helped me focus on self-care and team building. There is no better primer for union and non-profit staff leading campaigns. The best part is learning with like-minded folks from across the entire labor movement and community groups too! We continue to support each other from the 2011 course!"

—Amy Hines, Higher Education Director, UPTC-CWA Local 9119

"SEIU Local 521 has sent new internal lead organizers for the past several years to this training. Staff that have attended have found it helpful in their day-to-day work. What is unique about the UCB Labor Center's lead training is the focus on strategic thinking in regards to campaign work and also the development of rank and file leaders in the organizing model of mobilizing and activating their fellow union members into action."

—Luisa Blue, Chief Executive Officer, SEIU Local 521

January 20-22, 2016

SEIU United Service
Workers West office
3411 East 12th Street, Suite 200
Oakland, CA 94601

Apply Now!

Application Deadline:
November 16, 2015

Maximum 22 participants

Registration Fee:

Unions: \$400

CBOs: \$275

Cost includes breakfast, lunch, snacks, and printed and online materials.

Registrations that are cancelled after Friday, January 15, 2016, 5:00 pm will be charged 10% of tuition.

For more information please contact:

Maria Abadesco
Adjunct Labor Specialist
707-494-2461
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or
Alicia Flores
Program Coordinator
510-643-0910
alicia.flores@berkeley.edu

To download an application go to
<http://laborcenter.berkeley.edu>

The 2016 Lead Organizer Training welcomes participation from people of all races, ethnicities, national origins, and gender identities.